

Olivia Samson

ideas + design

experience

FREELANCE DESIGNER { Chicago, IL } *October 2008 - Present*

Work as the sole designer on projects for both design firms and end-clients including AUSL, Roundtable, Straight North and the Woman's Board of Rush University Medical Center. Design solutions for a variety of projects including annual reports, program guides, logos, collateral pieces, identity and websites.

UNICYCLE STUDIO { Barrington, IL } *Freelance Designer, October 2008 - Present*

Collaborate with principal of Unicycle Studio on a project-by-project basis on a variety of assignments including annual reports, branding systems, websites, promotions, and corporate responsibility reports. Work directly with client and vendors.

IA COLLABORATIVE { Chicago, IL } *Senior Designer, February 2007 - October 2008*

Worked independently and in teams on research-driven design projects including a modern home textiles catalog, international e-commerce website planning and design, and brand planning, naming and design. Worked closely with other designers, researchers, web programmers and project managers. Contributed to brainstorm sessions and user research for multiple projects.

SAMATAMASON { Dundee, IL } *Designer, September 2003 - January 2007*

Saw projects through from conception to completion for Fortune 500 companies as well as non-profits and local small businesses. Experience includes annual reports, brochures, branding systems, posters, corporate collateral, business papers, tradeshow graphics and website design. Worked directly with client throughout the project lifecycle. Collaborated with photographers, illustrators, copywriters and printers.

TULANE UNIVERSITY { New Orleans, LA } *Freelance Designer, February 2001 - May 2001*

Developed layout, updated content for Tulane Latin Studies Department's monthly newsletter.

H DESIGN { New Orleans, LA } *Intern, October 2000 - February 2001*

Assisted with conception and production of design projects.

education

PORTFOLIO CENTER { Atlanta, GA } *Graphic Design, graduated September 2003*

LOYOLA UNIVERSITY { New Orleans, LA } *Bachelor of Arts in Graphic Design, graduated May 2001, magna cum laude*

LOYOLA UNIVERSITY { Prague, Czech Republic } *Art and Design Study Abroad Program, Summer 1999*

recognition

Society of Typographic Arts Design Archive 2006; Blackbook AR 100 2006, 2005; Applied Arts Design and Advertising Annual 2006; Coupe International Design and Image 2006; Communication Arts Design Annual 2006, 2004; Step Inside Design Advertising and Design Annual 2004; ARC Awards 2006

memberships

American Institute of Graphic Arts; Columbia College Center for Book and Paper Arts

digital skills

CS5; InDesign, Illustrator, Photoshop; Dreamweaver; Quark XPress

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